# DELIVERING EXTRAORDINARY RETAIL EXPERIENCES





Northwood Retail, an affiliate of Northwood Investors, was established to manage the firm's retail portfolio. Built upon strong, fundamental real estate principles, the organization is focused on maximizing the value of each retail asset through a disciplined approach to leasing, development, property management, marketing, and accounting.

Our portfolio includes over 3 million square-feet of mixed-use properties located in the country's top markets and situated near some of the most affluent demographics.

As recognized industry leaders, our management team has expertise across all retail property types and disciplines, as well as strong relationships with prominent retailers, allowing us to deliver extraordinary retail experiences. We understand that conscientious and proactive management practices are critical to unlocking the potential value of each retail property.





### OUR SERVICES



#### LEASING

Our leasing experts are recognized for their integrity and established relationships with national and regional brands, local boutiques, and reputable restaurants. The ability to curate each properties' tenant mix specifically for the target demographics in each market sets us apart from our competition.

Our portfolio and experience includes:

- Urban Mixed-Use
- Regional and Super-Regional Mixed-Use
- Traditional and Suburban Open-Air
- Upscale Resort
- Infill Retail



#### DEVELOPMENT

We envision the future. Our development philosophy is to create beautiful, state of the art, lasting environments. Specializing in mixed-use projects, our approach to each development is as unique as the property itself. From repositioning assets to ground up development and renovation, all available resources are utilized to uncover and realize each property's full potential.



#### PROPERTY MANAGEMENT

We approach property management as an owner and understand that conscientious and proactive management practices, along with precise accounting, are critical to maximizing the value of each retail property. Our senior leadership is comprised of regional and national experts who direct our local property management teams to minimize risk, control expenses, and maximize revenues and returns.



#### MARKETING & EVENTS

Each marketing initiative is created to drive traffic, increase sales, and provide the maximum amount of exposure for retail tenants. Designed to cultivate vibrant retail experiences and maximize dwell time, our customized marketing programs include:

- Signature Events
- Advertising and Branding
- Public Relations and Community Partnerships
- Social Media, Mobile, and Digital Marketing Strategies
- Sponsorship Opportunities

### OUR TEAM

Northwood Retail's team has an extremely deep talent base encompassing the various disciplines necessary to analyze and create a strategic plan for each property. Over their careers, our team has been involved in the leasing and development of millions of square feet of retail properties, including super regional mixed-use developments, regional power centers, smaller boutique properties, and individual retailer portfolios.

NORTHWOOD RETAIL

### OUR RETAIL PORTFOLIO

Northwood Retail manages or advises on more than 3 million square-feet of retail space across the United States.



Ward Kampf President



Sandy Spurgin Senior Vice President Operations and Development



Mike Tussey Vice President Construction



Jacqueline Fitch Vice President Retail Leasing



Alexia MacIntosh Vice President Marketing



Jeff Nemec Vice President Property Management

NORTHWOOD INVESTORS



Jonathan Stewart Director of Leasing



John Kukral President and CEO



Michael Profenius Chief Operating Officer



Senior Managing Director

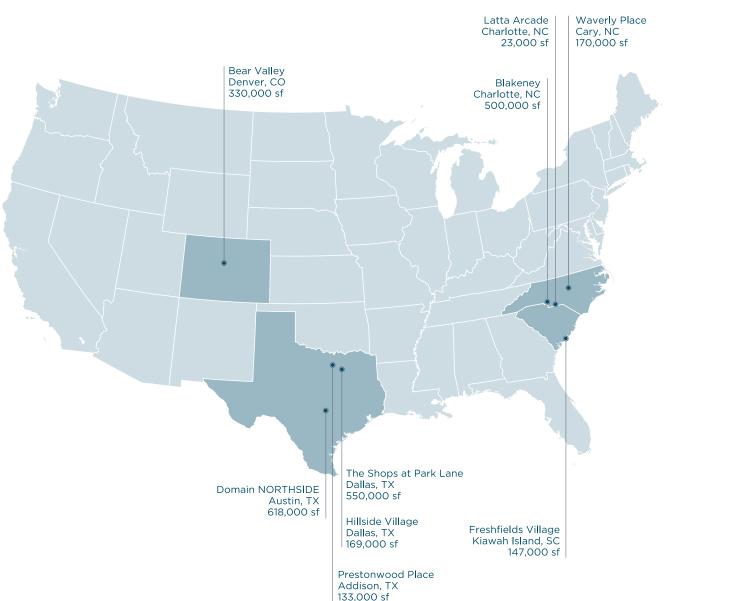
Brian Crittendon Managing Director



Michael O'Shaughnessy Managing Director Asset Management



Jim Geskey Vice President Asset Management





# THE SHOPS AT PARK LANE

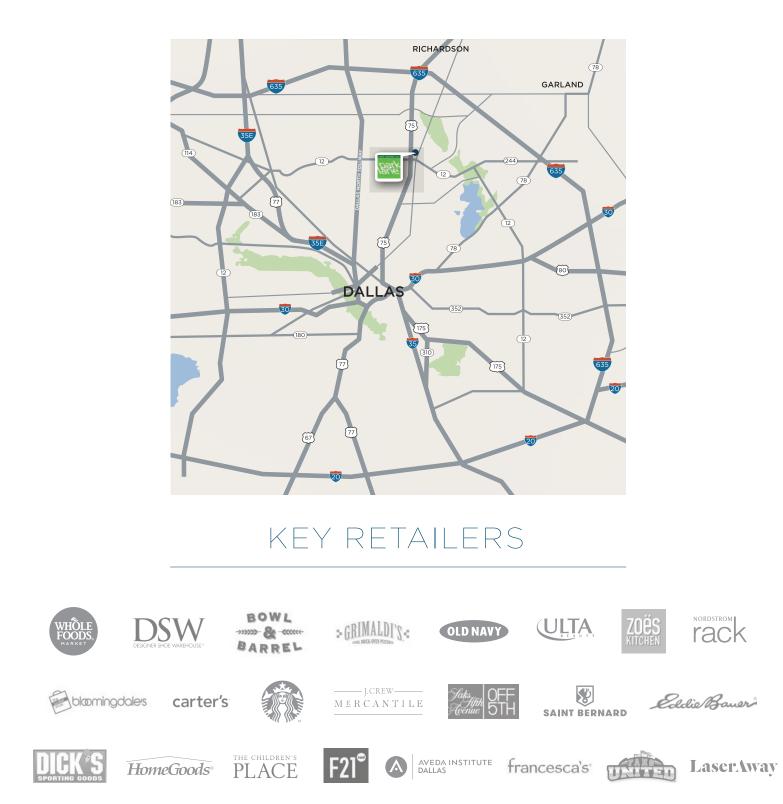
Dallas, TX 550,000 sf Retail | 500,000 sf Office | 550 Multi-Family Units

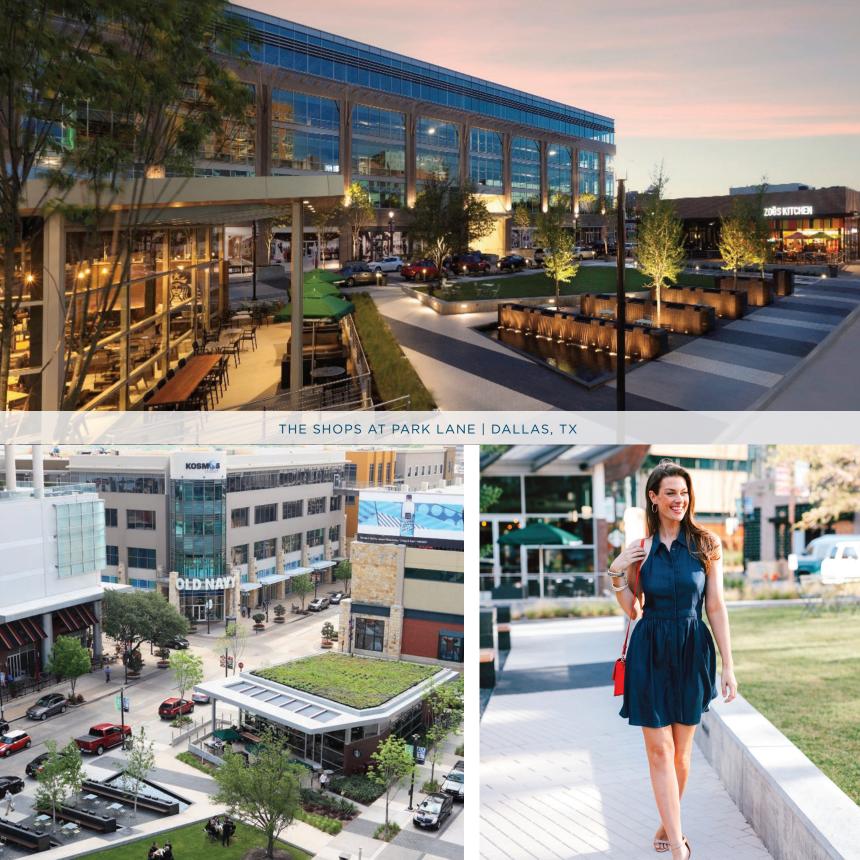
The Shops at Park Lane is a 33.5-acre mixed-use development that includes luxury residential units, upscale office space, and 550,000 square-feet of stores, boutiques, and restaurants.

Located at the most shopped intersection in Dallas, The Shops at Park Lane attract an affluent mix of smart shoppers by pairing the best in stylish shopping with distinctive dining and entertainment options, all in a modern, urban environment. Here, shoppers can discover discount designer fashions, sip local craft beer on restaurant patios, and shop for organic produce at Whole Foods Market.

> The Shops at Park Lane | 8080 Park Lane | Dallas, TX 75231 www.shopsatparklane.com









### BLAKENEY

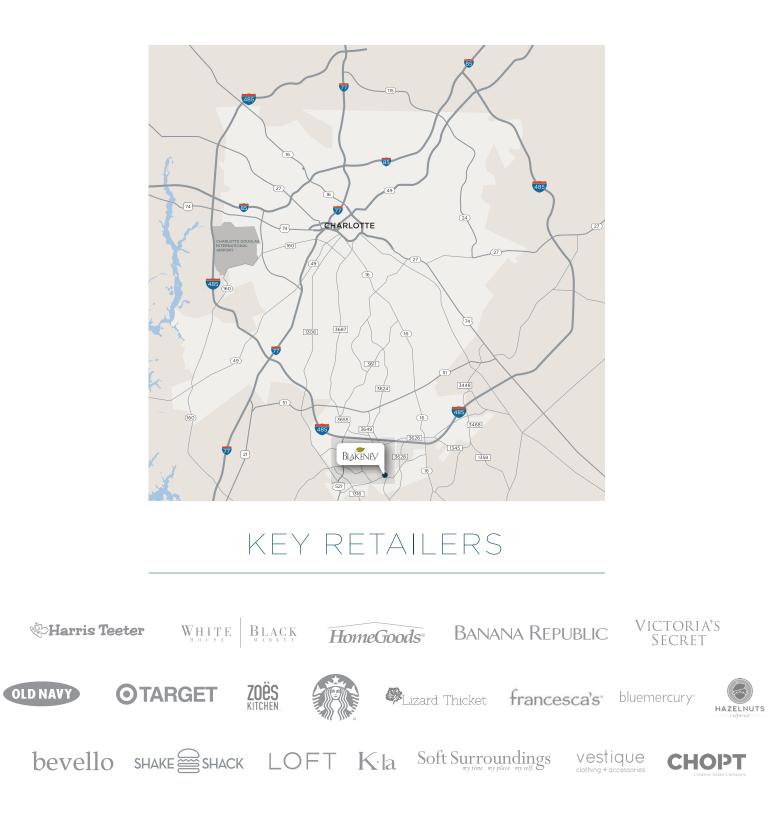
#### Charlotte, NC 500,000 sf Retail

Located at the intersection of Ardrey Kell Road and Rea Road, Blakeney Shopping Center is a mixed-use retail project situated near the upscale Ballantyne neighborhood. One of Charlotte's most popular shopping and dining destinations, Blakeney features national retailers such as Target, HomeGoods, Marshalls, Banana Republic, and Victoria's Secret, as well as chic boutiques, a wide variety of restaurants, and a Harris Teeter grocery store.

Blakeney serves as the anchor of the four corners of the master planned development, which includes Blakeney Crossing, The Apartments at Blakeney, and Blakeney Professional Center, home to a variety of office spaces and health care providers. Easily accessible to I-485, Blakeney is linked to all of Charlotte, from SouthPark to Uptown to Ballantyne. Shoppers love the luxury, convenience and fun that comes with being a part of this rich Blakeney community.

> Blakeney Shopping Center | 9870 Rea Road | Charlotte, NC 28277 www.shopblakeney.com









# FRESHFIELDS VILLAGE

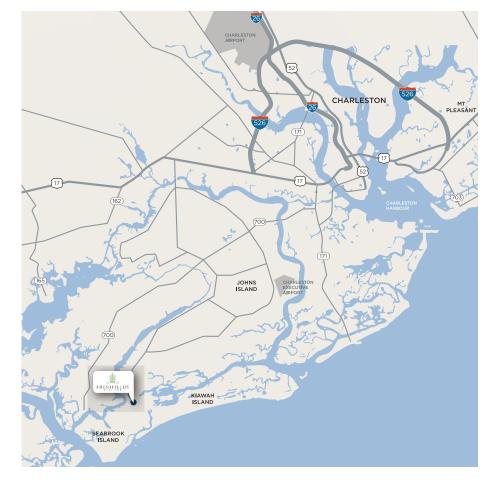
Kiawah Island, SC 147,000 sf Retail | 48,000 sf Office

Freshfields Village serves as the town center to a luxury resort community with chic shopping, dining, and entertainment, in a tranquil outdoor environment. Located at the crossroads of Kiawah, Seabrook, and Johns Islands, Freshfields Village is an everyday gathering place for those who live, work, and visit the Sea Islands.

Freshfields Village provides vacationers, residents, and Charlestonians a diverse offering of unique merchants and contemporary dining, all shaped by Lowcountry tradition and high style. With over sixty events annually, including cultural festivals and performances, outdoor concerts and movies, and a seasonal farmers market, Freshfields Village is recognized by homeowners and vacationers for its fun, vibrant, family-friendly atmosphere.

> Freshfields Village | 165 Village Green Lane | Kiawah Island, SC 29455 www.freshfieldsvillage.com





#### KEY RETAILERS











## WAVERLY PLACE

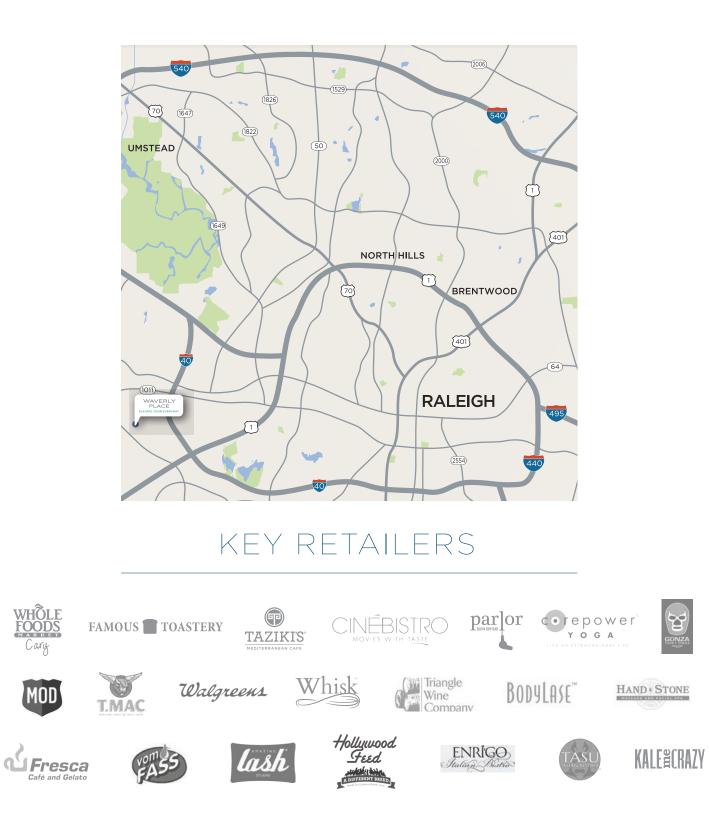
Cary, NC 170,000 sf Retail | 16,000 sf Office

Located at the intersection of Kildaire Farm Road and Tryon Road, Waverly Place is Cary's premier open-air shopping center anchored by Whole Foods Market and CinéBistro. The property features eclectic dining options, specialty boutiques, a luxury dine-in movie concept, creative office space, and year-round signature events for the entire community.

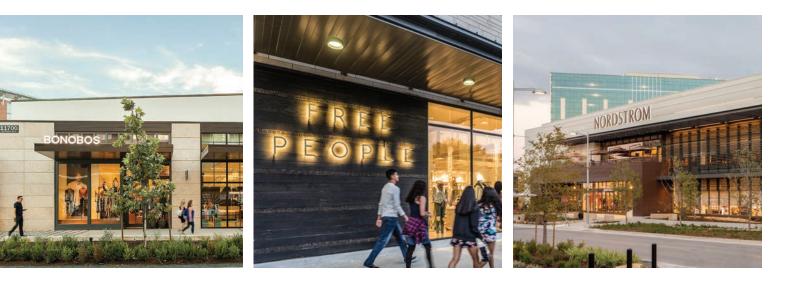
Built with entertaining in mind, the property features a community park, children's playground, water features, fire pits, and a strategically placed stage for seasonal performances. The ideal environment for an outing with the entire family, a full day of pampering, or dinner for two, Waverly Place has something for everyone, every day.

Waverly Place | 302 Colonades Way | Cary, NC 27518 www.waverlycary.com









### DOMAIN NORTHSIDE

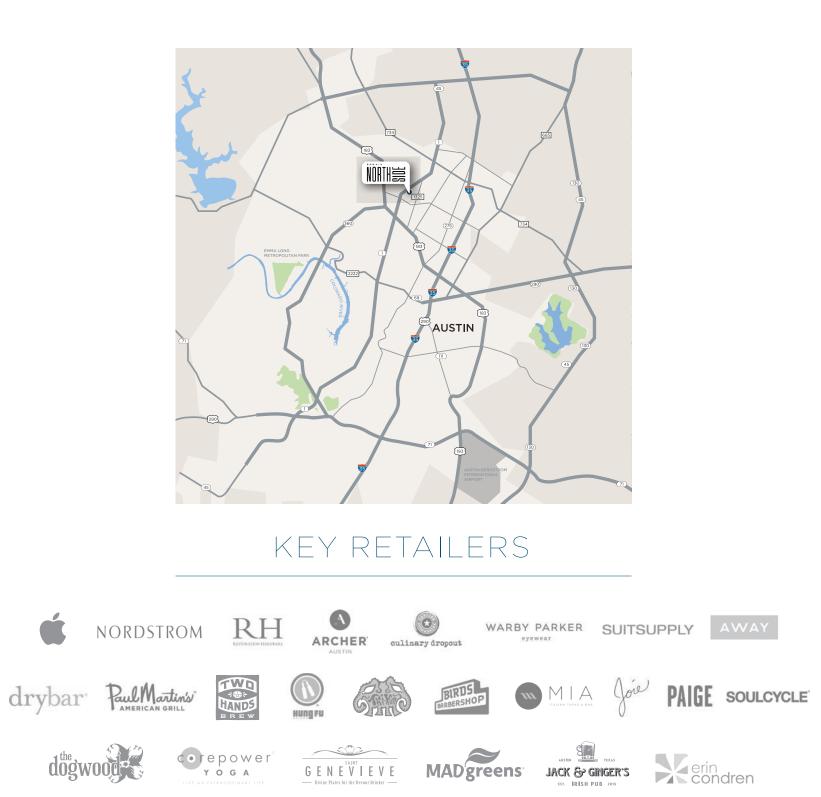
Austin, TX 618,000 sf Retail | 199,000 sf Office | 563 Luxury Multi-Family | 171 Room Hotel

In partnership with Endeavor Real Estate Group, Northwood Investors and Northwood Retail have developed Domain NORTHSIDE. An award-winning, 600,000 square-foot complex, Domain NORTHSIDE is a picturesque place to live, work and relax. As Austin's dominant, regional mixed-use development, the property combines prominent retailers like Apple, Nordstrom, Sephora, Warby Parker, Suitsupply, Archer Hotel, and RH Gallery with a premier restaurant and entertainment line-up, including Sway, Second Bar + Kitchen, and Thai Kun.

As unique as the city itself, the development fuses Austin's best homegrown brands with national mainstays and new-to-town experiences. Fashion, beauty, dining and nightlife are the pulse of Domain NORTHSIDE.

Domain NORTHSIDE | 11410 Century Oaks Terrace | Austin, TX 78758 www.domainnorthside.com









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DOMAIN NORTHSIDE | AUSTIN, TX





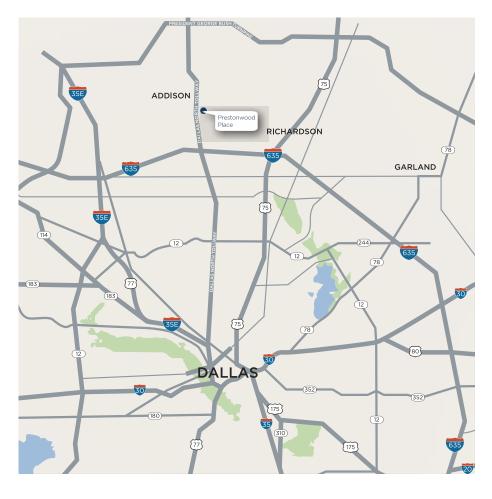
## PRESTONWOOD PLACE

Addison, TX 133,000 sf Retail

Located in Dallas' Platinum, Prestonwood Place offers a wide variety of dining options to the densely-populated North Dallas area. The 133,000 square-foot retail property is adjacent to Village on the Parkway and Prestonwood Town Center at the intersection of Beltline Road and Montfort Drive.

Prestonwood Place is situated at the core of Dallas-Fort Worth's largest office market. The Far North Dallas submarket features 56 million square-feet of office space and boasts a daytime population of over 400,000 in a 5-mile radius.

> Prestonwood Place | 5290 Belt Line Road | Addison, TX 75254 www.prestonwoodplace.com











#### KEY RETAILERS





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FLOWER CHILD



## HILLSIDE VILLAGE

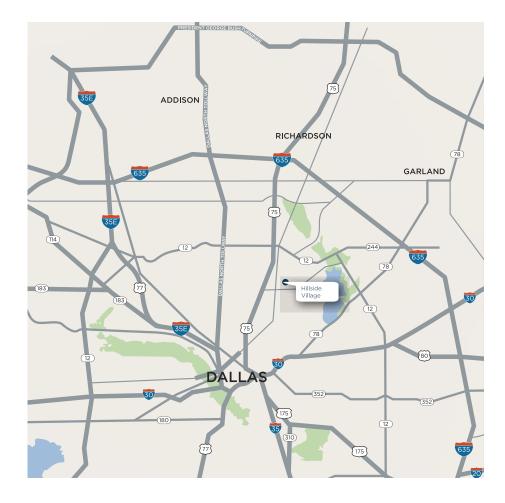
#### Dallas, TX 169,000 sf Retail

Hillside Village, a historic property in a prominent location, is beginning a new chapter.
The highly trafficked intersection of Abrams Road and Mockingbird Lane will soon welcome a mix of local and specialty tenants that has been precisely curated to complement the lifestyle of the upscale, eclectic and creative Lakewood community.

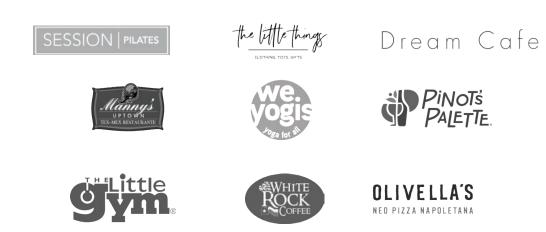
The 169,000 square-foot complex will undergo a complete renovation. Façades will incorporate natural, sleek materials, creating a modern feel, while maintaining the Center's authentic mid-fifties roots. New signature mid-century inspired monument signage will pay homage to the property's history. Reconfigured parking lots will improve traffic circulation and create additional landscape opportunities. The new Hillside Village will be the ultimate destination for daily needs and services, health and beauty, food and beverage, and boutique shopping.

> Hillside Village | 6465 E. Mockingbird Lane | Dallas, TX 75214 www.hillsidevillagedallas.com





#### KEY RETAILERS





















































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